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VBEA Newsletter

2009-2010



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VBEA Conference

**Held in Roanoke.
First Week in August.
Mark Calendars.
More to come on the Website.**



Membership Update

At the end of 2009, VBEA is 303 members strong. As I review the membership records, I am surprised at the low number of first-time teachers among our ranks. Please consider that our dues are among the lowest of the professional associations anyway, but for a first time teacher, it is FREE the first year of teaching in Virginia! The 2009-2010 membership application is enclosed in this newsletter. ***Join today!!!***

The following schools have attained 100% membership status. Congratulations to each of you for your dedication and professionalism!

100% Schools 2009-2010

Bland High School
Booker T. Washington High School
Carroll County High School
Frost Middle School
Galax High School
George Wythe High School
Giles High School
Grassfield High School
Harrisonburg High School
Herndon High School
Madison High School
Martinsville High School
Mt. View Alternative School
Northside Middle School
Poe Middle School
Powell Valley High School
Rachel Carson Middle School
Rocky Gap
Rural Retreat High School
Western Branch High School

Dana Dingell, Vice President-Membership Director

Legislative

In Virginia we are gearing up for the 2010 General Assembly. The Senate has received their Issues and Solutions packet. We are waiting for the posting of House of Delegates names to send their packets out. Business teachers have begun to send letters and set up appointments to talk with legislative body.

Nancy Dolan

Region II Award Winner

Kathleen Buchanan, family and consumer sciences teacher in Augusta County Public Schools, was recognized at the ACTE Region II winner for Outstanding Teacher in Community Service.

Kathleen will now represent Region II in the ACTE national awards competition in Nashville, TN in November. Congratulations to Kathleen. Virginia is very proud of your accomplishments.

Scholarship Information

NBEA/SBEA News

BENEFITS OF NBEA MEMBERSHIP

Issues of the *Forum*; 4 Issues of *Keying In*; Annual Year-book

Share effective methods & creative teaching strategies.

Savings on professional publications, educational products, national and regional convention registration fees.

\$250,000 in Professional Liability Insurance & optional low-cost insurance plans (life, health, auto, identify theft).



Betty Humphreys, NBEA/SBEA Membership Director

NBEA/SBEA News

As Virginia Membership Director, I attended SBEA in Huntsville October 21-24. It was an excellent conference. The attendance was down slightly, but the workshops and sessions were excellent. Also representing VBEA were Judy Sams, SBEA treasurer, Dana Dingell, Robin Albrecht, Shirley Cash and VBEA President-Elect, Shellie Hartley. VBEA sponsored the First-Timers' Reception and it was very well received. Robin Albrecht and Shirley Cash presented workshops. In October 20-23, 2010, SBEA will be in Charleston, South Carolina. That is a beautiful city and a wonderful location for the convention. Information is on the VBEA website for the 2010 NBEA Annual Convention in San Diego, another wonderful location.

Membership in NBEA/SBEA is reaching a critical stage. At VBEA's Third Session in August, I asked each of you to consider your membership as an investment in your future. Someone at the SBEA Convention recently made a similar statement: "*If you don't think enough of yourself to invest in your professional development, how can you expect someone else to*". Jan Treichel, Executive Director of NBEA, and Karen Williams, NBEA President, made heart-felt appeals at SBEA about the importance of keeping NBEA a vital organization. SBEA has 540 lapsed professional memberships since June and 1,198 since January. Linda Rounsavall, Membership Director at NBEA, is sending each month a list of lapsed members to the state membership directors. The last list I received was for August; Virginia had 28 lapsed memberships.

Jan Treichel made a statement which is especially relevant to business educators, "*When people come alive in their professional organizations, it changes their life.*" Do you feel alive each day as you walk into the classroom, enthusiastic to challenge the students to reach new heights that they may not feel capable of reaching? If not, could it be you are not as connected professionally as you once were? Have you read any professional journals recently, attended any professional conferences, networked with your peers in other schools, counties or across the state? Have you made new lesson plans that reflect the soft skills that students need today as they enter the workforce? Karen Williams, NBEA President, addresses this in the October *Business Education Forum* and reminds us of its importance as the job market and opportunities for our students is closely connected to the economics conditions of the country.

Please go online today and join NBEA: www.nbea.org.

Great Ideas

The 2010 Great Ideas theme is **“What are your strategies for infusing Rigor, Relevance, and Relationship into Business and Information Technology instruction?”**

As we prepare students for the future workforce, we are continuously determining how to best use technology to expand learning opportunities. Teachers must identify **rigorous**, well-defined curriculum standards, help students to see the **relevance** of high school and build strong **relationships** with students and parents.

Benefits of rigor and relevance:

- Better prepare students for future work
- Focus student learning on priority standards
- Ensure student achievement
- Prepare students for industry certification

Increase student interest and motivation

Just as relevance and high expectations encourage a level of motivation that is necessary for students to engage deeply, relationships are critical because students are much more likely to invest in learning if they develop a bond with and know that teachers, parents, and other students care about how well they do.

Please share with your colleagues your Great Idea lesson plan for infusing rigor, relevance and relationship in your classes.

Submission Requirements:

Cover Sheet

Title of the lesson

Name of the teacher(s)

School affiliation (include city and county)

Complete contact information (mailing address, telephone number, and e-mail address)

Format – Go to the VBEA website, www.vbea.net; click on the link to download the Great Ideas Lesson Plan Template (versions: Microsoft Word 2000/XP/2003/2007).

Submit an electronic copy of the lesson plan via an e-mail attachment to ghensdill@wise.k12.va.us, electronically postmarked by March 1, 2010.

If additional information is needed, please contact:

Glenna Hensdill, Great Ideas Chair

Saint Paul High School

276-762-0221

PO Box 976

St. Paul, VA 24283

Germanna Region

The FBLA Organization began its school year by attending the Fall Leadership Conference that was held at **Liberty High School** in Fauquier County. It was very intellectually motivating to our club members.

We have a great officer team this school year. Our officers are:

President- Trinh Le

Vice Pres – Kriezi Ypil

Secretary- Kenya Bailey

Treasurer- Britney Stone

Parliamentarian-Chau Tran

Congratulations to this officer team, for they had a positive start!

The club members participated in the photography contest at the Virginia State Fair located in Doswell, VA. It was a rewarding experience.

Future plans are:

- To participate in the Riverbend Road Trip in November.
- To attend the Wizards Game in December at the Verizon Center in Washington, DC.
- To plan for Enterprise week in November.

James Monroe High School

The James Monroe High School FBLA Chapter and DECA Chapter took 50 students to New York City on Friday, December 11, 2009. Students were able to visit the Fashion Institute of Technology, Rockefeller Center/5th Avenue, Little Italy and China Town, as well as, see the Cirque Du Soleil "Wintuck" performance at Madison Square Garden. Students are also currently involved in several community service projects for the holidays - including a school-wide food drive for the area food bank and the Red Cross Adopt-A-Child project.

Business Teacher, Dinah Robinson, was awarded the VBEA Graduate Studies Scholarship at the Summer VBEA Conference in August 2009. She also received the VACTEA Graduate Scholarship in October at the VACTEA Conference in Staunton, Virginia. Mrs. Robinson is pursuing her Masters in Educational Leadership - completion in July 2009!

Massaponax High School

The Massaponax High School's Business department and FBLA have been very busy this year. Activities include attending the FBLA Fall Regional Conference, participating in a membership drive, trick or treat activity, Germanna Road Show, Restaurant Night fund raiser to benefit Project ASK, and donating to the Food Bank Challenge. 387 pounds of assorted canned goods were collected and donated to the Fredericksburg Area Food Bank. FBLA members collected toys and gift for 3 families that were adopted during the holiday season.

NOVA Region

The NOVA Region's FBLA Fall Conference was held once again at Marymount University in Arlington with a record-setting attendance of well over 300 students. Students and advisers heard an outstanding keynote speech given by James Ryerson, Dean of the College of Business. Students were then able to attend a variety of sessions intended on improving their experience as FBLA members and officers.

Additionally, NOVA Region FBLA members and officers attended a leadership conference in Chantilly that was a joint conference with other CTE CTSO's and focused on developing members' leadership capabilities.

In individual school news, ten South Lakes High School Business & Information Technology juniors participated in the Lockheed Martin Apprenticeship Program. Student apprentices go to work and earn wages at Lockheed Martin every Thursday to train for a position in the Information Technology Department. After their apprenticeship during their junior year, participants will work all summer and during their senior school year will work two days a week. When apprentices successfully complete their Apprenticeship Program, they will earn Security Clearances and opportunities for college tuition reimbursement as they work at Lockheed Martin.

At Pimmit Hills Alternative High School, Information Systems students, using Microsoft Publisher, wrote thank you letters to a company that donated school supplies.

At Fairfax High School, FBLA members created a school-wide "Breast Cancer Awareness Day" on October 28th and urged all students, faculty, and staff to wear pink to show support. Hundreds participated and FBLA will be making a donation to the Susan G. Komen for the Cure Foundation on behalf of those that participated.

Shenandoah Region

Approximately 500 students and advisers attended the FBLA Shenandoah Regional Fall Conference which was held at the Sportsplex Indoor Sports and Event Center, in Winchester, on Wednesday, October 7, 2009.

The day began with the welcome and then students were broken into groups in which they interacted and made new friends while participating in team building and leadership activities which included: volleyball, Frisbee, Simon says, and enjoying time with friends while eating pizza. However, there was also a session to prepare students for the role as leaders and officers.

In addition, advisers also had an opportunity to get together and share ideas and plan for the future.

This was a wonderful opportunity to make new friends, play different sports and activities, help support Project ASK with each club donating their loose change, and to just “Simply be the Best” in preparing for a great year!

Tidewater Region

The Tidewater FBLA Fall Conference was held on Saturday, October 17 at Western Branch High School. Over 300 students and 60 advisers attended the conference. Several advisers joined VBFA at the conference!

UVA Wise Region

The Lebanon Middle School FBLA has been involved in many activities throughout the school year. The LMS FBLA started out the 2008-2009 school year by selecting its officers and recruiting its outstanding record number of members (115). Following this installment, our activities included:

- A cell phone drive for the Russell County Sheriff's Office to help victims of sexual assault and domestic violence.
- Extensive homecoming activities supported funds (\$3,250) that were donated to the Cancer Outreach Foundation.
- Book drive for Annie's House for Children's Advocacy.
- Collected monetary donations, purchased, and distributed supplies for the LMS White Christmas program.
- Celebrated Christmas by letting Santa accompany us on our visit to Maple Grove Retirement Home to sing Christmas carols and distribute holiday greeting cards to its occupants.
- Sold Valentine's Day lollipops to LMS student body for Project ASK.
- Held a successful school beauty pageant to raise funds for the state conference at Reston, VA.
- Attended the UVA-Wise Spring Conference and discovered our state competition results. The results are as follows:
 - o 1st place- Keyboarding Applications II – Bryanna Spaulding
 - o 1st place- Local Chapter Activities Report – Erlein Tacastacas & Tyler Skeen
 - o 1st place- Community Service Project – Dustin Keith & Danielle Kiser
 - o 1st place- American Enterprise Project – Jakob Deel and Morgan Herndon
 - o 2nd place- Computer Slideshow – Krista Willis, Marcus Combs, & Maggie Bundy
 - o Julie Leonard, our Assistant Secretary, was appointed as the Regional Corresponding Secretary for the Regional President and State Vice-President, Kristen Perkins for the UVA/Wise Region during the 2009-2010 school year.

The FBLA competition winners and participants traveled to Reston, VA for the state conference on April 16-19. During that time, they had the opportunity to tour Washington, D.C. The LMS FBLA received recognition for their Project ASK contribution, being an Honor chapter, and received a 2009 membership achievement award.

Con't UVA Wise Region

We are presently planning an end-of-the-year trip to Dollywood and recruiting members for the 2009-2010 school year.

Lee County Career & Technical Center entered a float into the 61st annual Lee County Fall Festival Parade. The theme of the parade was "Autumn Along the Crooked Road". The float was decorated with fodder-shocks, hay, scarecrows, and plenty of pumpkins and FBLA members. The float placed 2nd in their category.

We will continue with to promote our club by welcoming parents with a table set up at the entrance of Lee High School as they attend Fall Open House. The FBLA officers will greet the visitors by giving cookies, chips, and a hot cup of apple cider to each one.

As we enter the 3rd year after our club reactivation in 2007 we are excited about the interest our students are showing in competitive events and running for office. The exposure they receive at fall conference, as speakers talk about state and national conference, motivates them to want to compete at a higher level. We are learning each year how to become a stronger chapter.



FBLA “Sweet Walk” for the UVA-Wise Region

Local Future Business Leaders of America (FBLA) Chapters from the UVA-Wise region traveled to the University of Virginia’s College at Wise for their annual Fall Leadership Conference on October 26, 2009. The second annual “Sweet Walk” was held with the proceeds being used this year for awards which will be presented at the FBLA Spring Leadership Conference.

The Castlewood High School FBLA chapter organized the event with the support of the UVA Wise chapters. As a result, \$71 was raised to assist with the purchase of awards for the upcoming event. In addition to this event, members across the region donated small toys which will be used to create gift bags for the children during their stay at MCV. The small toys will be delivered to the Project ASK foundation by UVA-Wise region president Kristin Perkins and advisor Virginia Leonard, both of Lebanon High School.

VSU Region

The FBLA Fall Regional Conference for the VSU Region was held on Thursday, December 3, at Hopewell High School in Hopewell, Virginia.

Schools attending the conference included Dinwiddie, Hopewell, Prince George, Surry, Sussex, Meadowbrook, and Matoaca. All clubs were asked to bring in bandages for Project ASK.

Students attending the Conference had the opportunity to hear from recent Hopewell FBLA graduates who are now attending college.

Everyone at the conference had a great time and is looking forward to the spring conference at Dinwiddie High School.



Picture caption: Officers attended their own training session to learn how to effectively run their club chapter meetings.

After being welcomed by Principal Carden, students had the opportunity to attend two of the following sessions: Essential Technology; What's Going on in the Economy; Life After Graduation; Show Me the Money; and Insuring the American Dream.

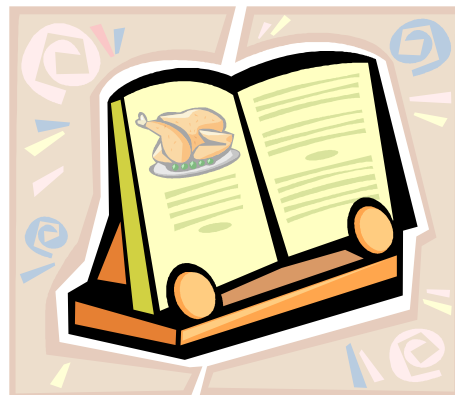
Students and advisers were reminded to bring in puzzle books for Project ASK. The chapter with the largest contribution will receive a cash prize from the Region.

Everyone at the conference had a great time and is looking forward to the spring conference at Dinwiddie High School.

VWCC Region

William Byrd High School celebrated National Payroll Week by welcoming Jennifer Duff, CFO with MPAY, Inc, and member of the American Payroll Association, as a guest speaker to business and marketing students on September 10 and 11. Ms. Duff shared with students about how to complete a W-4 form and how/why taxes are withheld from your paycheck. Over 350 students were able to gain this critical information for getting that first job and paycheck. In addition to emphasizing real-world finance issues, business students have also received expertise advice from Germaine Fletcher, an Associate for Prepaid Legal Services. Ms. Fletcher shared with students how to organize, operate, and assume the risk for a start-up business venture.

Lord Botetourt High School in Botetourt County is celebrating its 50th anniversary this year. In recognition of this commemorative event, the Business Club (FBLA) is producing a recipe book. Business Club members are soliciting recipes from their teachers and family members. Several business classes have been assigned a role as well. The Desktop Publishing students created flyers to advertise the need for recipes and they were distributed to all faculty and staff. Computer Applications students will be assigned the task of typing the recipes. Desktop Publishing students will create the recipe book and import all of the recipes onto predesigned recipe cards within the book. These recipe books will be bound and sold at winter sports events and proceeds will support the community service projects the Business Organizations' sponsors in the spring.



VBEA Board

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Date	Event	Place
Dec 4 and 5	VA Task Force/FBLA meeting	Richmond
January 14 and 15	VACTE Legislative Seminar	Crown Plaza, Richmond
January 15 and 16	VBEA Board Meeting/ Conference Planning Session	Crown Plaza, Richmond
February 7-13	FBLA Week/Career & Technical Education Week/Advisers Day, Feb. 10	
March 30—April 3	NBEA Conference	San Diego, CA
April 16-17	FBLA State Leadership Confer- ence	Hyatt Regency in Reston



Simply the Best!

