

# VBEA



## Virginia Business Education Association **2010-2011 Annual Report**

Prepared by:  
Shellie R. Hartley  
VBEA President 2010-2011



## **ANNUAL REPORT**

### **Virginia Business Education Association**

### **August 2011**

The Virginia Business Education Association holds an annual meeting during the Business Education Summer Conference for the general membership. The Board of Directors meets semiannually to facilitate the business of the Association. The winter Board meeting is held in January, and the summer Board meeting is held prior to the opening of the summer conference. There are several committee and task force meetings throughout the year.

The Association provides statewide representation with eleven regional representatives, one College/University representative, and one Community College Representative on the Board that facilitate communication among the members statewide. Communications between the president and board members provide opportunities for additional initiatives to be discussed.

The executive officers of the Association for the period of August 2010 to August 2011 follow:

- President ..... Shellie Hartley  
Bland County Public Schools
  
- President Elect..... Christy Sellers  
Martinsville Public Schools
  
- Vice President .....Dana Dingell  
Fairfax County Public Schools
  
- Secretary..... Sherri Chapman  
Harrisonburg Public Schools
  
- Treasurer.....Rhonda Doak  
Virginia Beach City Public Schools
  
- Past President ..... Shirley Cash  
Manassas City Schools

## VIRGINIA BUSINESS EDUCATION ASSOCIATION 2010-2011 Board Directory

**President**

**Shellie Hartley**  
Bland High School

**President-Elect**

**Christy Sellers**  
Martinsville High School

**Vice President**

**Dana Turner Dingell**  
James Madison High School

**Secretary**

**Sherrri Chapman**  
Alexandria City Public Schools

**Treasurer**

**Rhonda S. J. Doak**  
Virginia Beach City Schools

**Past President**

**Shirley Cash**  
Osborn High School

**College/University Rep**

**Cheryl Davis**  
Longwood University

**Community College Rep**

**Betsy Boardwine**  
Virginia Western

**Germanna Regional Rep**

**Wanda Taylor**  
Massaponax High School

**Shenandoah Regional Rep**

**Charisse Woodward**  
Sherando High School

**J. Sargeant Reynolds**

**Regional Rep**  
**Charlene Alexander Taylor**  
Thomas Jefferson High School

**Longwood Regional Rep**

**Juliana Grant**  
Brunswick High School

**New River Regional Rep**

**Tabitha Young**  
Giles County Schools

**No. Virginia Regional Rep**

**Brian Stagliano**  
West Springfield High School

**Virginia Western Regional**

**Rep, Brian Barnes**  
Martinsville High School

**Thomas Nelson Regional Rep**

**Kim Grant**  
Warwick High School

**Tidewater Regional Rep**

**Toinette Outland**  
Norfolk Public Schools

**UVA's College at Wise**

**Regional Rep**  
**Elaine Day**  
Lee County Career & Tech Ctr.

**VSU Regional Rep**

**Yvonne Mullins**  
Chesterfield County Schools

**Great Ideas**

**Glenna Hensdill**  
Wise County Public Schools

**Student Scholarships**

**Beth Downey**  
Fairfax County Public Schools

**Newsletter Editor**

**Anne Baker**  
Wise County Public Schools

**SBEA/NBEA Representative**

**Betty Humphreys**  
UVA's College at Wise

**ACTE/VACTE Rep**

**Darlene Smith**  
Richmond City Public Schools

**Publications Advertising**

**Chairperson**  
**Judy Pine**  
Hampton Public Schools

**Special Recognitions**

**Chairperson**  
**Robin Albrecht**  
Osborne High School

**FBLA/PBL Specialist**

**Sandy Carter Mills**  
Load Fairfax Community  
College

**VBEA Agent and Professional**  
**Scholarships**

**Judith Sams**  
Virginia Department of Education

**VBEA Consultant to The**  
**Board**

**Robert Almond**  
Virginia Department of  
Education

## **PROGRAM OF WORK**

The Program of Work was adopted by the Board at the August meeting. The major emphasis of the Program of Work concentrated on continuing advancements in business and information technology education.

Five goals were identified for the VBEA Program of Work for 2010-2011:

- ❖ Increase membership in all professional organizations
- ❖ Promote business education at all levels
- ❖ Provide services and professional opportunities for members
- ❖ Support and promote FBLA/PBL student organizations
- ❖ Strengthen the legislative network

## **PROFESSIONAL MEMBERSHIP**

The Virginia Business Education Association's membership year begins at the annual conference held early in the month of August. The Association's 2010-2011 membership was 351 members. The membership chair and regional representatives promoted through mailings and personal contact with teachers who had not joined. Certificates were handed out at the summer conference to 52 schools with 100% membership.

As of August 2011, Virginia membership in the National Business Education Association was 175 professional members. Virginia also reported membership in the Association for Career and Technical Education as well as the Virginia Association for Career and Technical Education for the 2010-2011 school year.

## **REPRESENTATION AT NATIONAL AND REGIONAL MEETINGS**

**NBEA** - VBEA was well represented at the National Business Education Association Convention in New Orleans, Louisiana in April. Virginia submitted a table for the NBEA Silent Auction event. All attendees enjoyed the many sessions available as well as the exhibits and social events.

**SBEA** - Over 20 VBEA members attended and participated in the SBEA Conference held in Charleston, South Carolina October 20-23, 2010.

**Cheryl Davis**, senior lecturer of business education and computer information management systems at Longwood University, was recognized at the annual convention the 2010 Outstanding Collegiate Teacher of the Year. **Judith P. Sams**, Business and Information Technology specialist for the Virginia Department of Education is continuing with her term as SBEA Treasurer.

## PUBLICATIONS



The Association published two VBEA Newsletters during the school year, a winter and a spring issue. The newsletter includes classroom tips, activities, updates from all the regional representatives, and upcoming conference information. In each of the editions, business educators are recognized for awards received, achievements, and scholarships. The major portion of forms and conference registration information are now located on the VBEA website, where back issues of newsletters may also be found.

The newsletter and the website inform the members of issues and concerns that involve business educators. They are used as vehicles to keep members informed about the organization. The newsletter can be viewed online at [www.vbea.net](http://www.vbea.net). **Anne Baker** served as Newsletter Editor.

## VBEA Web Site

The VBEA web site serves all members in the state. The site contains all the forms for membership, awards, and Great Ideas. The site also provides Board documents, legislative information, conference information, the newsletter and links to other resources. Great Ideas winning entries are also posted for all to use. Lydia Bell Parker, retired Virginia business educator, is VBEA's webmaster. Please visit our site at [www.vbea.net](http://www.vbea.net) for current information regarding the Virginia association. You can also keep up with us now on Facebook.

## LEGISLATIVE ACTIVITIES

On the state level, VBEA members had an opportunity to participate in the annual Professional Development Seminar hosted by the Virginia Association for Career and Technical Education (VACTE) in January. Several VBEA members participated in the seminar which concluded with a day of visits to members of the Virginia State Legislature. The purpose of our visits was to advocate for continued support of our programs.

Throughout the year, legislative news and alerts which are published by the Association for Career and Technical Education (ACTE) and the Virginia Association for Career and Technical Education (VACTE) are reviewed and requests for action are forwarded to the Virginia business teachers using the ListServ email.

Additionally, Virginia business educators continue to demonstrate support by attending the SBEA and NBEA conferences, the VBEA conference and the VBEA Legislative Day held in conjunction with VACTE Professional Development Seminar. **Darlene Smith** continues to do an outstanding job as Legislative Chair.

## AWARDS, HONORS, RECOGNITION

The following awards and recognitions were presented at the VBEA 2009 Conference:



**Great Ideas Contest.** Winners who wrote lesson plans relating to this year's theme, **"What is your Great Idea for Teaching Career, College, and Citizen Readiness in the 21st Century Classroom?"** \$50 cash prizes were awarded to **Karen Carrier**, Eastern Montgomery High School, for "Make a Magical Future with Virginia Wizard"; **Judy Musick**, Waynesboro High School, for "Choosing a Career in the 21st Century"; and **Betsy Waskey**, William

Byrd High School in Vinton, VA, for "Budgeting for Life after High School".

**First-Time Conference Attendee Stipends.** First-Time attendee stipends were given to one conference attendee per region in the amount of \$50.

**Professional Scholarships.** Professional Scholarships of \$750 each for graduate study were awarded to **Charisse Woodward**, Frederick County Public Schools; **Katharine Sargent**, Virginia Beach City Public Schools; and **Yvonne Mullins**, Chesterfield County Public Schools.

## OUTSTANDING BUSINESS EDUCATORS

**Outstanding New Business Teacher: Glenn Starnes II**, Richmond City Public Schools, was recognized as the Outstanding New Business Teacher. Glenn also won an iPad in a contest sponsored at the conference by Genworth Financial for innovative ways to incorporate technology into classroom instruction.

**Al Roane Middle School Teacher of the Year: Helene Safford**, Fairfax County Public Schools, received a plaque and a cash award sponsored by Cengage Learning as the recipient of the Al Roane Middle School Teacher of the Year award.

**Walter L. Shell Business Teacher of the Year: Katharine Sargent**, Virginia Beach City Public Schools was recognized as the outstanding Business Teacher of the Year.

## SPECIAL RECOGNITION

**Distinguished Service Award: The Griffith Foundation and Director Jason Terrell** were recognized for sponsorship of the Insurance Education Institute for Virginia teachers for the last 5 years. This year, 38 teachers participated in the post-conference sessions of the hybrid graduate level course.

## BUSINESS AND INFORMATION TECHNOLOGY CONFERENCE OVERVIEW

The Virginia Business Education Association (VBEA) held its annual summer conference in Virginia Beach, VA. This year's theme was ***Capture the Magic with Business & Information Technology***.

VBEA kicked off the very active week with pre-conference academies and workshops sponsored by the Virginia Department of Education. The academies focused on training and industry certification testing in such areas as MOS, IC<sup>3</sup>, and WISE Financial Literacy. Workshops included topics on 10 Tech Tools to Use Today, Keyboarding Methodology, IT Fundamentals, Virtual Enterprise, Emerging Technology and Investigating Your Digital Footprint.

VBEA opened the conference with a dinner meeting. President **Shellie Hartley** presided. **Judith P. Sams** from the Department of Education attended the luncheon and brought greetings.



Day 2 of the conference began with a continental breakfast as well as giving conference attendees and opportunity to visit the exhibitors. Participants had the option to attend concurrent sessions that included such topics as FBLA Fundraising Ideas, Career Success in the Classroom, Office 2010 – What’s New?, and Stress Relief for Educators just to name a few.

The VBEA Annual Business Meeting Buffet Lunch was Wednesday with President **Shellie Hartley** presided. **Anne Rowe** from the Department of Education brought greetings, and **Judith P. Sams** offered the Business and Information Program Update from the Virginia Department of Education for the 2011-2012 school year.

A silent auction was conducted to raise funds for the VBEA Scholarship Fund. **Charlene Alexander Taylor** and **Betsy Boardwine**, VBEA Conference Hospitality Co-Chairs, coordinated a marvelous sampling of specialty baskets resulting in a successful fundraising campaign.



A first time attendee’s reception was held for first time participants of the VBEA conference. Interactive games, networking, and refreshments were enjoyed by all who attended.



Thursday morning was highlighted by the VBEA Annual Business Meeting (see awards and honoree information on pages 6-7 of this report). It was also an honor to recognize a number of Past Presidents. Greetings were brought by **Rodney J. Burnsworth**, Assistant Superintendent, Department of Curriculum and Instruction, Virginia Beach City Public Schools, **Candice Owens**, Phi Beta Lambda President, and **Akif Shameem**, FBLA State President.

The newly elected members of the 2011-2012 board were installed:



(Left to Right): Joy Shannahan, NoVA Regional Representative; Beth Hubbard, Tidewater Regional Representative; Betsy Waskey, Virginia Western Regional Representative; Anne Baker, UVA's College at Wise Regional Representative.



(Left to Right): Judy Pine, ACTE/VACTE Representative; Malinda Hogan, Newsletter Editor/Publications/Advertising Chair; Darlene Smith, President-Elect; Christy Sellers, President.

Following the closing of the VBEA 2011 Summer Conference, pre-registered Virginia teachers attended the ***Insurance Institute***, sponsored by **Eastern Kentucky University**. Participants met for 1.5 days of face-to-face instruction and guest lecturers following summer-long on-line studies in Risk Management, Insurance and Financial Planning. The Virginia Department of Education was pleased to have Eastern Kentucky University offer the graduate level course. We are hopeful to continue to offer this valuable educational opportunity to our teachers.

The 2011 summer conference was attended by 262 members, who enjoyed many learning opportunities from technology and curriculum sessions, and returned home with industry certifications, new software technology training, innovative and creative ideas, and an eagerness to start the new school year.

## **FBLA**

The Virginia Business Education Association supports both Future Business Leaders of America (FBLA) and Phi Beta Lambda (PBL) by sponsoring several awards at the state conferences. VBEA co-sponsors with the FBLA-PBL Foundation Board a coffee for FBLA advisers at the FBLA State Conference. Two cash awards in the amount of \$100 each are presented to the FBLA first-place winners in the Community Service and Partnerships with Business Projects. At the state PBL Conference, VBEA presents \$100 to the winner of the Mary B. McGinty Scholarship and \$75 savings bonds to the first-place winners in the Future Business Teacher.

The FBLA National Leadership Conference was held in Orlando, Florida June 28-July 1, 2011.

### **2011 National Leadership Conference Results Virginia Future Business Leaders of America**

We are very excited to announce the Awards of Excellence winners at the 2007 FBLA National Leadership Conference. Congratulations to these individuals and to everyone who competed.

ACCOUNTING II Nayn Karanth, Brentsville District High School, 7<sup>th</sup> place

BUSINESS MATH Imren Johar, Oakton High School, 9<sup>th</sup> place

BUSINESS MATH Shi Jia Wang, York High School, 10<sup>th</sup> place

BUSINESS PROCEDURES Burton Center for Arts and Technology, 3<sup>rd</sup> place

COMPUTER PROBLEM SOLVING Daniel Barlow, Chesapeake Center for Science & Technology, 8<sup>th</sup> place

DATABASE DESIGN & APPLICATION Nicole Flores, Briar Woods High School, 6<sup>th</sup> place

DATABASE DESIGN & APPLICATION Jackie Phong, JEB Stuart High School, 8<sup>th</sup> place

GLOBAL BUSINESS Arisa Koyama, Anoop Sandho, Mrinmayed Takle, Westfield High School, 8<sup>th</sup> place

HELP DESK Christopher Hultin, Advanced Technology Center, 2<sup>nd</sup> place

INTRODUCTION TO BUSINESS COMMUNICATION - David Brakman, Menchville High School, 2<sup>nd</sup> place

INTRODUCTION TO TECHNOLOGY - Alberto Pardo, Westfield High School, 6<sup>th</sup> place

INTRODUCTION TO TECHNOLOGY - Reid Thomas, Deep Run High School, 4<sup>th</sup> place

MARKETING - Dallas Banks, Franklin High School, 8<sup>th</sup> place

NETWORK DESIGN - Norma Chase, Jordan Willey, Joshua Hutchison, Advanced Technology Center, 1<sup>st</sup> place

NETWORKING CONCEPTS - Zachary Butler, Advanced Technology Center, 3<sup>rd</sup> place

PARTNERSHIP WITH BUSINESS - Devan Crabtree, Carlie Fugate, Castlewood High School, 6<sup>th</sup> place

PERSONAL FINANCE - Eric Morris, Douglas Freeman High School, 3<sup>rd</sup> place

PERSONAL FINANCE - Tianyuan Hou, Oakton High School, 7<sup>th</sup> place

PUBLIC SPEAKING II - Kescia Hall, Southside Baptist, 7<sup>th</sup> place

TECHNOLOGY CONCEPTS - Joshua Shields, Brooke Point HS, 9<sup>th</sup> place

WHO'S WHO - Tyler Henderson, Menchville High School

WORD PROCESSING II - DeJohnna Clark, Hampton High School

OPEN EVENT LEADERSHIP - David Ramras, Forest Park HS, 1<sup>st</sup> place

OUTSTANDING STATE ADVISER - Sally Martin, Brentsville District High School



**2011 GOLD SEAL CHAPTERS**



Gold Seal 2010-2011  
Bayside High School  
Brentsville District High School  
Buckingham Vocational Center  
Castlewood High School  
Courtland High School  
Douglas Freeman High School  
Eastern Montgomery High School  
First Colonial High School  
George Wythe High School, Wytheville  
Hermitage High School  
Herndon High School  
Hickory High School  
Honaker High School  
Huguenot High School  
J. W. Robinson Secondary School  
James Wood High School  
Landstown High School  
Lebanon High School  
Liberty High School, Bealeton  
Massaponax High School  
Norfolk Technical School  
Richmond Community High School  
Rural Retreat High School  
Sherando High School  
Stonewall Jackson High School, Manassas  
W. T. Woodson High School  
West Point High School